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**UNITED STATES  
POSTAL SERVICE®**

# The Value of PCC Membership





## What is a Postal Customer Council (PCC)?

- A Postal Service Sponsored Organization
- Consists of Business Mailers and Key Postal Service Personnel
- Governed by an Executive Board
- Are Located within Postal Service Districts



## Brief History of the PCC

- First established in 1961 as local mail user councils – Citizens' Advisory Councils (CACs)
- CACs focused on improving communication between postal customers and local postal managers
- Name changed to Postal Customer Council in 1971 with a focus on education, networking and addressing mailer issues and concerns



## PCC Leadership Structure

- Postal and Industry Co-Chairs
- Postal Administrator
  
- Executive Board
  - Postal and Industry Co-Chairs
  - Postal Administrator
  - Industry Vice Chair
  - Treasurer
  - Secretary
  - Committee Chairs (Membership, Education, etc)
  - Other Board Members



## Why Should You Join the PCC Network?

- Gain Inside Access to Products, Services, and Innovations
  - Build Relationships
    - Stay in the Know
      - Sustain a Competitive Advantage
        - Get Easy Access to the PCC Community



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## Want More Reasons Why You Should You Join the PCC Network?

- Mail Facility Tours
  - Exhibition Opportunities
    - Special Events



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## Who Should Join the PCC Network?

- **Printers/Mail Service Providers**
- **Advertising and Marketing Agencies**
- **Colleges and Universities**
- **Government and State Agencies**
- **Software Providers**
- **Fulfillment Companies**
- **Third Party Logistics Providers**
- **Any business who ships packages**
- **Any business who mails letters, flats, catalogs, Marketing Mail, First-Class Mail, Periodicals, newspapers**
- **And that's not all.....**



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**Thank you**